

25th Annual TAPS National Military Survivor Seminar & Good Grief Camp for Young Survivors

Memorial Day Weekend * May 24–27, 2019

Crystal Gateway Marriott

1700 Jefferson Davis Highway | Arlington, VA 22202



Sponsor Engagement and Opportunities



taps.org/national

Honor America's Fallen Heroes

Memorial Day is the time our nation pauses to honor those who have given their lives in service. This day, more than any other on the calendar, is a testament to our nation's long history to meet any challenge and protect our freedom. This day, and its importance, is etched in the faces of those who represent the living legacy of that service – the families and loved ones left behind. This is the TAPS family.

Since 1994, TAPS has hosted the **Annual National Military Survivor Seminar and Good Grief Camp**. Held during the Memorial Day weekend, this event connects over 2,000 surviving loved ones with professionals who can provide the support and assistance – administrative, health related, and emotional – that is necessary to regain control of their lives and move forward. Trained professionals from fields as diverse as military chaplains, casualty officers, family readiness coordinators, and mental health professionals offer their time, expertise and knowledge to weekend participants.

Surviving adults find a caring atmosphere where they are able to speak about their loved one and share their grief among those who have the shared experience of military loss. Whether new to grief or years beyond their loss, TAPS meets survivors where they are in their journey, normalizing their experience, delivering vital information, sharing coping tools, and identifying a long-term support network for them once they return home. Survivors gain a new 'family' to walk beside them as they adjust to their new life.

At the Good Grief Camp, young survivors are invited to participate in the Littles, Middles or Teen groups to engage with others their own age. Military Mentors are paired with each Good Grief Camp participant. Military Mentors are active duty service members who have been trained to serve as a companion and guide for the weekend, offering careful attention and the military connection now missing from these young lives. Campers participate in fun activities, learn coping skills, establish support systems, and create awareness that they are not alone in their grief.

Children and teens come together and are paired with military mentors who understand the military and can companion their mentees during this special weekend. We honor the life and service of those they loved. These children are all part of the living legacy of military service.



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The TAPS Family is made up of 85,000 individuals grieving the death of a loved one.



16 new survivors come to TAPS every day seeking assistance following the death of a loved one who was serving in our military.

TAPS Families comes from across the country and the world to participate in this special weekend -- registrants will cover 50 states, the District of Columbia, and international locations.

1,200 Adult Survivors
200 Staff, Experts, Facilitators
550 Military Mentors
500 Child Survivors
Countless Volunteer Hours

TAPS has received the highest possible Four-Star rating with Charity Navigator for three consecutive years.

88 percent of every contribution is invested into direct care for survivors.



Schedule Highlights*

Friday, May 24, 2019

Morning Family Check-In and Registration

9:00 a.m. Good Grief Camp Opening Ceremony

11:00 a.m. National Seminar Opening Ceremony

Afternoon Concurrent Workshops and Sharing Groups

Evening Activities

Washington Bus Tour

Evening Parade at the Marine Barracks

Washington Nationals v. Miami Marlins

Saturday, May 25, 2019

All Day Good Grief Camp: Museum and Monument Activities

Adults Workshops, Sharing Groups, Health & Wellness Sessions

Adults: TAPS Grand Banquet featuring the Best of Military Chefs

Good Grief Camp: Field Day USA

Sunday, May 26, 2019

Morning Good Grief Camp: Group Activities

Adult Workshops, Sharing Groups

Afternoon Campers to Highland Park for Lunch

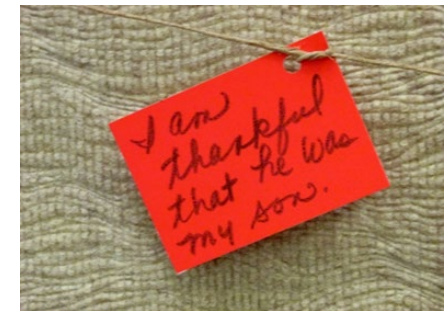
Adult Workshops, Sharing Groups

TAPS Family BBQ featuring the GGC Graduation

Monday, May 27, 2019

Arlington National Cemetery Memorial Day Service

National Memorial Day Parade



***Draft Schedule Only**



Premier Sponsorship Packages

1 Only Title Sponsor \$500,000	Presenting Sponsor \$100,000	Patriot Sponsor \$50,000	Eagle Sponsor \$25,000	Liberty Sponsor \$10,000					
<p>Exclusive recognition as Title Sponsor in all print and electronic media related to the planning and execution of NMSS & GGC, including TAPS website for one year</p> <p>Speaking Role for Executive in Opening Session and Saturday Banquet and Invitations for public sessions of the seminar.</p> <p>Choice of Ala Carte Branding Opportunity (based on availability)</p> <p>Featured in press releases related to NMSS & GGC. Prominently placed sponsor logo and opportunity to place a full-page ad in printed program.</p> <p>Opportunity to host a table in Resource Village</p> <p>Opportunity for Employee Engagement as Volunteers at the Seminar.</p>	<p>Recognition as Presenting Sponsor in all print and electronic media related to the planning and execution of NMSS & GGC, including TAPS website for one year</p> <p>Sponsorship Recognized via remarks during Opening Session and Saturday Banquet and Invitations for public sessions of the seminar.</p> <p>Featured in press releases related to NMSS & GGC. Prominently placed sponsor logo and opportunity to place a half-page ad in printed program.</p> <p>Opportunity to host a table in Resource Village</p> <p>Opportunity for Employee Engagement as Volunteers at the Seminar.</p>	<p>Recognition as Patriot Sponsor in all print and electronic media related to the planning and execution of NMSS & GGC.</p> <p>Sponsorship Recognized via remarks during Opening Session and Saturday Banquet and Invitations for public sessions of the seminar.</p> <p>Featured in press releases related to NMSS & GGC and sponsor logo and opportunity to place a quarter-page ad in printed program.</p> <p>Opportunity for Employee Engagement as Volunteers at the Seminar.</p>	<p>Recognition as Eagle Sponsor in all print and electronic media related to the planning and execution of NMSS & GGC.</p> <p>Sponsorship Recognized via remarks during Opening Session and Invitations for public sessions of the seminar.</p> <p>Opportunity for Employee Engagement as Volunteers at the Seminar.</p>	<p>Recognition as Liberty Sponsor in all print and electronic media related to the planning and execution of NMSS & GGC.</p> <p>Invitations for public sessions of the seminar.</p> <tr> <td colspan="4" data-bbox="1543 748 1831 843" style="text-align: center;"> Freedom Sponsor \$5,000 </td> <td data-bbox="1543 843 1831 1270"> <p>Recognition as Freedom Sponsor in all print and electronic media related to the planning and execution of NMSS & GGC.</p> </td> </tr>	Freedom Sponsor \$5,000				<p>Recognition as Freedom Sponsor in all print and electronic media related to the planning and execution of NMSS & GGC.</p>
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A La Carte Exclusive Opportunities

BREAKFAST: FRIDAY, SATURDAY & SUNDAY

\$150,000

Reserved
Sponsor the area where all seminar attendees will start the day. Exclusive company branding prominently displayed on serving table and dining tables.

TRANSPORTATION

\$120,000

Responsible for the fleet of buses that will move survivors throughout the city during Memorial Day Weekend. Co-branded bus wraps.

WI-Fi

\$45,000

Increase your visibility with seminar attendees by being the exclusive sponsor of wireless connectivity throughout the weekend.

SATURDAY BANQUET

\$80,000

Official host of the adults-only dinner prepared by chefs from all branches of the military with keynote Pentagon speaker.

FIELD DAY USA CONCESSIONS

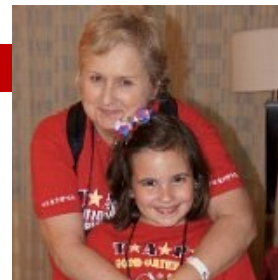
\$25,000

Reserved
Sponsor the food and beverages at Field Day USA on Saturday night.

SHUTTLES TO ANC

\$25,000

Shuttles run throughout the Seminar to Arlington National Cemetery so survivors can visit their loved ones. Co-branded Wraps



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More... A La Carte Exclusive Opportunities

SURVIVOR SANCTUARY

\$25,000

Throughout the Seminar, attendees can retreat to the comfort and quiet of the Sanctuary to connect with Peer Mentors and the Survivor Care Team.

MOBILE APP

\$15,000

Designed specifically for NMSS & GGC 2019, attendees will have all the conference education, agenda and sponsor information at their fingertips throughout the weekend and after.

SEMINAR NOTEBOOKS

\$10,000

Co-branded notebooks distributed to all attendees

Reserved

HOTEL ROOM KEYS

\$15,000

Be on the minds of seminar attendees every day. Sponsorship includes your company branding on the official hotel room keys.

GGC GRADUATION

\$15,000

Be the Host for the Good Grief Camp Graduation Celebration and the Closing Ceremony of the Seminar

WATER BOTTLES

\$5,000

Co-branded water bottles distributed to all attendees.

Reserved



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Thank you to our Sponsors!

National Partners

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Prudential

USAA

Hero Sponsor

New York Life Foundation

Presenting Sponsors

Lockheed Martin Corporation

National Football League

Eagle Sponsors

American Greetings

Ashton Tiffany

Booz Allen Hamilton

Veterans United Foundation

Liberty Sponsors

GEICO

General Dynamics Information Technology

Northrop Grumman Corporation

Freedom Sponsor

United Concordia Dental

Please join us for Memorial Day 2019. Sponsors would have access to the programming, signage and participation appropriate to the level of support provided to TAPS.

We will work closely to ensure your gift is recognized.

For more information, please contact us at sponsor@taps.org.



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